

Specialized Services for Credit Card Issuers

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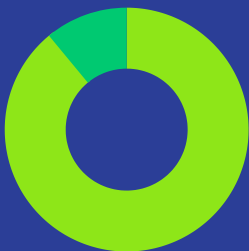


Why Your Cardholders Need Timely Specialty Services

Our goal is to help you deliver high value, low cost services to your members. Brightly's Credit Card Commercial Protection Services allow you to build customer trust, distinguish your offerings, and increase your revenue and customer retention.

We offer a full suite of comprehensive services for credit card issuers to protect your customers' businesses — from unreliable COVID-19 information to natural disasters to business continuity and growth to cyber security and protection.

Is your bank doing everything you can?



89% of people use mobile banking for at least some of their banking services.

What Speciality Services are Included?

COVID-19 Services

This global pandemic has fundamentally changed operating models around the world. Our COVID-19 services help your clients adapt to this new normal with unbiased and vetted information resources that support businesses and families.

Business Growth and Continuity Plans

Business survival requires growth and continuity plans. To achieve growth we optimize business strategy and market position. Continuity plans are essential to survive a disaster or if a tragedy strikes the principal. Reputation management is part of growth and continuity to secure and maintain public image.

Commercial Cyber Protection and Security

Your clients can suffer devastating losses from identity theft or a privacy breach. We analyze your client's digital footprint to identify any weak links and help resolve threats. If a breach occurs, we offer urgent assistance, fraud resolution, document replacement, and more to help your clients recover quickly.

Natural Disaster and Flood Preparation

We assess the risk to client properties for floods and natural disasters. We provide guidelines and tools to prepare for a possible disaster. If disaster strikes, we help them find safety in the immediate aftermath, and then help them recover and resume business operations quickly by organizing claims and paperwork.